



Marketing Assistant – 10-15 hours per week. \$34.48 per hour

Canberra, ACT | Casual | Approx. 10 hrs/week | Arts & Entertainment

Canberra Repertory Society (REP) is seeking a creative and organised Marketing Assistant to help grow our audience, boost engagement, and support six major theatre productions each year. This is a casual role with flexible hours, averaging around 10 hours per week

Why You'll Love This Role

- Be part of a passionate, collaborative theatre company with 90+ years of history
- Work on diverse productions and shape REP's public voice
- Flexible hours and a chance to grow your marketing portfolio in the arts

About Us

Canberra REP is one of Australia's oldest continuously operating theatre companies. We produce six major shows annually and offer opportunities for people to explore their passion for theatre — on stage, behind the scenes, or in the audience.

About the Role

Reporting to the Operations Manager and working with the REP Council Marketing Committee Liaison, you'll assist to deliver REP's marketing strategy across digital and print platforms.

Key Responsibilities

- Create and coordinate content across social media, email, and web
- Write engaging copy to promote productions and events
- Support website redevelopment and maintain brand consistency
- Build on our relationships with media, sponsors, and creative teams
- Track and report on campaign performance

What You'll Need

- Marketing qualifications or equivalent experience
- Strong writing, design, and communication skills
- Proficiency in creative software and digital tools
- Ability to analyse feedback and identify trends
- A passion for the arts and community engagement would be highly appreciated

How to Apply

Send your CV and a one-page pitch to: marketing@canberrarep.org.au